

Dear Friends:

We are asking prominent members of our area to help contribute toward and sponsor the Mt. Pleasant Glass & Ethnic Festival Foundation Inc. The festival is widely accepted and recognized as a good value for your money spent.

Many of you have expressed a desire to receive this information early so your sponsorship can be budgeted. The goal is to raise \$40,000.00, which will allow us to keep the festival entertainment and activities at its expected high level of fun. The festival receives no funding from the Borough.

Your sponsorship donation will help create years of happy family memories after visiting the festival. The tax ID# for the Mt. Pleasant Glass & Ethnic Festival Foundation Inc. is # 81-2007354, in which we are a 501(c)(3) status, a charitable organization operated by a volunteer committee.

Thank you for considering this request. Attached is an outline that will inform you of the levels of sponsorship. Mark your calendars for the magical weekend of September 22nd, 23rd, and 24th 2017. We are looking forward to you as partners of the festival and celebrating our 31st year.

Sincerely yours;

Jeff Landy



Jerry Lucia



BE A SPONSOR

In 2017 The Mt. Pleasant Glass & Ethnic is celebrating its 31st year, and the main financial support of the festival is our sponsorship program.

Your participation as a festival sponsor will proudly label you as a part of a festival team sponsoring one of the largest and most recognized festivals in the area.

THE BEST USE OF YOUR MARKETING MONEY IS
BECOMING A SPONSOR OF THE FESTIVAL

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Please detach this portion and return it with your full payment to:

MOUNT PLEASANT GLASS & ETHNIC FESTIVAL FOUNDATION INC.
ATTENTION: MARIE C. DAWSON
MUNICIPAL BUILDING, 1 ETZE AVENUE
MT. PLEASANT, PA. 15666

- | | |
|--|--|
| <input type="checkbox"/> ENTERTAINMENT PROGRAM (\$50)
(Listing in program booklet only) | <input type="checkbox"/> KIDSFEST SPONSOR *
(\$125.00) (Kidsfest is held on Sunday of the festival from 12 noon to 2:00 PM. As a Sponsor you must provide a children's craft and Manage your table) |
| <input type="checkbox"/> ACTIVITY AND CONTEST SPONSOR *
(\$100-\$500) | <input type="checkbox"/> ENTERTAINMENT SPONSOR *
(\$500-\$1,400) |
| <input type="checkbox"/> HEADLINER ENTERTAINMENT SPONSOR*
(\$1,500 AND UP) | <input type="checkbox"/> PARADE SPONSOR *
(\$2,500.00 - \$3,500.00 UP) |
| <input type="checkbox"/> FIREWORKS SPONSOR*
(\$4,000.00 - \$4,500.00) | |

*Sponsors will be listed on the sponsor board, on the gazebo grounds, in our three-fold brochure, our entertainment program booklet, in the newspapers, the entertainment guide, the festival's website, and receive public address announcements. In addition, a \$750.00 or more sponsorship amount entitles you to introduce your sponsored entertainment.

Any Sponsorship of \$200.00 or more can place a banner at site of your activity or entertainment for the duration of that activity or entertainment.

Any Sponsorship of \$500.00 or more can place a banner no larger than an 8'X3' on the banner cube for the 3 day weekend. The banner will be placed at the site of the entertainment or activity for the duration of that entertainment or activity.

If entertainment cost is more than sponsorship amount, other sponsors may be added.

VENDOR SPONSORSHIP, PLEASE CALL ABOUT A 10% DEDUCTION OFF YOUR BOOTH FEE 724-542-4711 for Jeff

PLEASE CALL FOR THE EXCLUSIVE "DAY" SPONSOR LEVEL 724-542-4711 for Jeff

WE THANK YOU FOR YOUR SUPPORT!!!!!!

mtpleasantglassandethnicfestival.com